



Express Mail Label No.: EV 304 884 305 US  
Docket No.: 5217.00

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named  
Inventor : CRISTOFALO

Appln. No. : 09/834,500

Filed : April 12, 2001

Title : SYSTEM AND METHOD FOR  
PROVIDING TARGETING OBJECT  
ORIENTED VIDEO CONTENT TO USERS

Group Art Unit: 3622

Examiner:  
Daniel LASTRA

**REQUEST FOR WITHDRAWAL AS ATTORNEY OR AGENT  
AND CHANGE OF ATTORNEY'S ADDRESS IN APPLICATION**

(37 CFR 1.36 and 37 CFR 1.8(a))

Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

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NOV 03 2003

**GROUP 3600**

Sir:

I hereby apply to withdraw as attorney or agent for the above-identified patent application since the Assignee for this patent application has requested transfer of the files.

Please change the correspondence address and direct all future correspondence to:

**Customer No. 25227,**  
at the address corresponding thereto, currently:

Morrison & Foerster LLP  
1650 Tysons Boulevard, Suite 300  
McLean, VA 22102

Please direct all telephone calls to: **Scott W. Doyle at (703) 760-7721.**

This request is made on behalf of myself and all the attorneys of record. This request is enclosed in triplicate.

Dated: 10/28/03

Signature: [Signature]  
John T. Kennedy  
Reg. No. 42,717



10-30-03

3622

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#8

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## CERTIFICATE OF MAILING BY EXPRESS MAIL

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GROUP 3600

Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

Sir:

The undersigned hereby certifies that the attached: ASSOCIATE POWER OF ATTORNEY, REQUEST FOR WITHDRAWAL AS ATTORNEY OR AGENT AND CHANGE OF ATTORNEY'S ADDRESS IN APPLICATION, RETURN ACKNOWLEDGEMENT POSTCARD, and this CERTIFICATE OF MAILING BY EXPRESS MAIL, all relating to the above application were deposited as "Express Mail", Mailing Label No. EV 304 884 305 US with the United States Postal Service, addressed to Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450, on October 28, 2003.

10/28/2003  
DateJames Lalis  
Mailer